

Partnership Agreement

____ Yes! We would like to support
DeSoto Youth Ministries as corporate partner for the
2nd Annual RUN FOR YOUTH event

We would like to impact area youth at the following level...

____ Event \$2,000 _____ Platinum \$1,000

____ Gold \$500 _____ Silver \$250

____ Bronze \$100 _____ Other \$ _____

Partnership must be confirmed by June 1, 2010 for companies
wanting their logo/name printed on T-shirts, banners, and signs

Company Name _____

Contact Person _____

Address _____

City, State, Zip Code _____

Phone Number _____

____ We are unable to be a corporate partner at this time but are
interested in putting in a team or making an in-kind donation of:

Make checks payable to: DeSoto Youth Ministries

Mail agreement to:

DeSoto Youth Ministries

Attention: RUN FOR YOUTH Sponsorship

P.O. Box 545

De Soto, KS 66018

For more information call: 913-583-3411



2nd Annual

RUN FOR YOUTH

AMERICA'S FUTURE

July 10, 2010

5K/10K RUN/WALK

Proceeds benefit
DESOTO YOUTH MINISTRIES
Serving area youth -
America's **HOPE**
for the future

RUN FOR YOUTH

Partnership Impact

Thank you in advance for your consideration in making an investment in area youth through the 2nd Annual RUN FOR YOUTH event. This community event includes a 5K & 10K Run/Walk, Pancake Breakfast, and is held in conjunction with De Soto Days. These events on July 10, 2010 expect to draw hundreds of people from surrounding communities.

DeSoto Youth Ministries, Inc., a non-profit 501(c)3 corporation established in 1995, strives to:

- Help area youth make right choices through weekly programs and youth center
- Make a difference locally and globally through mission trips and volunteer outreach opportunities
- Train leaders - America's HOPE for the future

Did you know....

- 44.9% of students use alcohol & underage drinking costs the U.S. more than \$58 billion every year?
- every 78 seconds a teen attempts suicide - every 90 seconds they succeed?
- in 2000, more than 60% of teens said drugs were used, kept, or sold at their school?
- 1 out of 4 kids are bullied?

Did you know....

- that the presence of a positive adult role model in a young person's life builds confidence, encourages youth to set and achieve goals, and helps young people succeed?
- youth that volunteer are more likely to do well in school, graduate, vote, and be philanthropic?
- youth who volunteer just one hour a week are 50% less likely to abuse drugs and alcohol or engage in destructive behavior?

Partnership Opportunities

All cash and non-cash donations are tax deductible

BRONZE - \$100

- Corner marker race sign

SILVER - \$250

- Race day public address recognition
- One item in race day packet
- DeSoto Youth Ministries website recognition
- 1 complimentary race entry

GOLD - \$500

- Silver level items, plus
- Logo on race T-shirts
- 3 complimentary race entries
- Mile marker race sign

PLATINUM - \$1,000

- Gold level items, plus
- Race day banner recognition
- Two items in race day packet
- 4 complimentary race entries

EVENT - \$2,000

- Platinum level items, plus
- Recognition in all public advertisements
- Logo on race printed publications
- Three items in the race day packet
- 5 complimentary race entries